

## Career Field Resources — Public Affairs

*All of the following are available in the DLI Library unless otherwise noted.*

### **Making Important News Interesting**

Parks, Perry  
070.4 PAR

### **News Reporting and Writing**

070.43 NEW

### **The Media and the Gulf War: The Press and Democracy in Wartime**

Smith, Hedrick, editor  
070.449 MED

### **Collins COBUILD: Key Words in the Media**

Mascull, Bill  
302.2 MAS

### **The Public Relations Writer's Handbook**

Aronson, Merry  
659.2 ARO

### **Associated Press Guide to News Writing**

808.066

Cappon, Rene J.

### **It's Not What You Say, It's How You Say It**

Detz, Joan  
808.51 DET

### **Effective Presentation Skills: A Practical Guide for Better Speaking**

Mandel, Steve  
808.51 MAN

### **How to Write and Deliver an Effective Speech**

McManus, Judith A.  
808.51 McM

### **How to Write & Give a Speech: A Practical Guide for Executives, PR People, the Military, Fund-raisers, Politicians, Educators, and Anyone who has to Make Every Word Count**

Detz, Joan  
808.6 DET

### **Controlling the Confrontation** *(video)*

Lustberg, Arch  
VHS 158.2 LUS

### **Effective Presentations** *(video)*

Comfort, Jeremy  
VHS 808.51 COM

### **Learn Public Speaking** *(video)*

VHS 808.51 LEA

### **Stress Free Guide to Public Speaking** *(video)*

Daniel, Paul  
DVD 808.51 STR

### **Public Speaking**

(Learning Center Video #171)

### **Military Briefing** *(video)*

VHS MIL

*(also available in the Learning Center, video #178)*

### **The Greatest Speeches of All Time**

(Learning Center Video #404)